

GOSHARE PROGRAM AT WVPHN

Overview

GoShare is a customisable content distribution platform, which aims to improve patient self-efficacy and self-management behaviours and empower people to play a more active role in their healthcare. GoShare is used to complement telephone and face-to-face interactions.

The GoShare platform is inclusive of a range of resource formats such as:

- Lived experience stories and interviews.
- Information sheets provided and maintained by Healthily's industry partners.
- Healthily's animated video series
- Links to credible websites, apps, and tools.

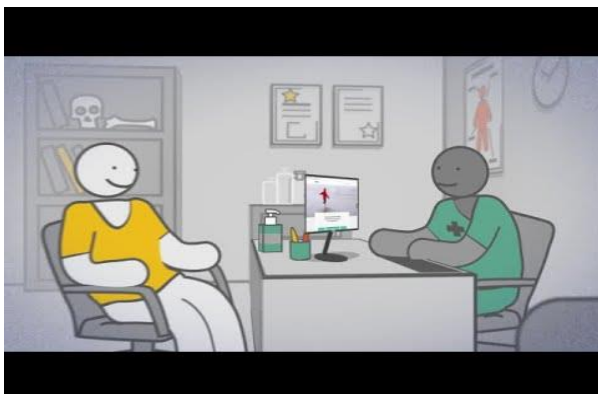
GoShare also gives the ability to customise messaging that is received by the patient cohort. This can be tailored to the patient's needs, and/or the organisations preferences.

GoShare Program at WVPHN

Western Victoria Primary Health Network (WVPHN) currently grants 80 general practice clinics within the WVPHN catchment a GoShare license as part of the program.

What does a General Practice clinic receive with a license?

- Access to their own GoShare dashboard and sweet of information bundles.
- 150 SMS credits to be used for sharing information with their patients - further SMS credits can be purchased through GoShare itself if required.
- Access to rapid campaigns initiated by Healthily and industry partners to address specific conditions, disease, or illnesses.
- Ongoing support by WVPHN and Healthily to support the meaningful use of GoShare.



Benefits for General Practice

GoShare provides General Practice the opportunity to:

- Increase patient engagement in their own healthcare by the provision of healthcare information specific to their needs.
- Increase patient self-management behaviours and reduce unnecessary presentation at primary and tertiary healthcare services.
- Provide healthcare information to patients in an efficient and effective way that is easily accessible given the patients have access to an email inbox or mobile phone.

Benefits for Patients

Patients receiving healthcare information via GoShare:

- Gain access to vital healthcare information relevant to their condition, disease, or illness.
- Feel included and engaged in their own healthcare by receiving self-management, lived-experience, and credible resources specific to their needs.
- Some may be eligible to participate in proactive campaigns such as vaccine recall or screening recall programs – GoShare helps reach those eligible to book in at your clinic for the required action.

Additional Support

For queries or additional support about the GoShare program, please contact WVPHN's Digital Health team at digitalhealth@westvicphn.com.au.